

Introducer's Script

Feel free to personalise the opening line to your event – please keep the rest as written.

We all know how important it is to work together – not just as talented individuals, but as a truly connected team. There is already a great deal of strength in this room, and there is always an opportunity to bring our culture even more fully to life. Today, that opportunity is here, because we are all here. Together.

It is therefore my great pleasure to introduce someone who has dedicated his life to helping organizations build engagement, trust, inclusion and collaboration – not as abstract concepts, but as lived experiences.

For thirty years, Doug Manuel has travelled, learned and worked between the corporate world and West Africa, drawing inspiration from rural communities where life is deeply rooted in rhythm, interdependence and belonging. In these communities, collaboration is not a theory. It is a way of life.

Doug is a keynote speaker, filmmaker and the creator of the From Me To We™ Method – an experiential approach that uses rhythm, story and embodied learning to help people move from fragmentation to connection, and from individual performance to collective performance.

A former BBC documentary producer and TED speaker, Doug has worked with leading organizations, Fortune 500 companies and some of the world's top business schools, including Harvard Business School, IMD in Switzerland, HEC Paris, INSEAD and CEIBS in China. He has spoken at the World Economic Forum, and his work has inspired more than a thousand rooms around the world to understand, feel and embody what it truly means to become one team. He is currently producing a feature documentary about the cure to the loneliness and isolation epidemic.

Today's session will not be a passive presentation. It will be interactive, energizing and shared – an opportunity to feel, not just understand, what it means to listen, connect and move forward as one collective.

Please join me in giving a very warm welcome to Doug Manuel.

NOTE FOR THE INTRODUCER

Doug walks on stage immediately after the final line. No slides or cues are needed during the introduction. Read slowly – the pacing is intentional.

PRONUNCIATION & NAMING

- **From Me To We™** – always three separate words, capitalized, with the trademark symbol on first use.
- **Abéné** – *ah-BEN-ay*, the village in Casamance, Senegal, if you mention it.
- **Djembe** – *JEM-bay*, the West African drum.

Questions before the event? hello@dougmanuel.com